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ESG Strategy Template

Here's a handy template to sum up your ESG strategy and share across your organization. Use this "at-a-glance" template to showcase your ESG objective, focus areas and key initiatives in order to improve cross-functional alignment, set expectations with the Board, and effectively communicate with investors.

The key items to include in your ESG strategy are:

- Mission statement
- Material ESG issues
- ESG goals and focus areas based on materiality assessment
- Key members in the ESG taskforce
- Frameworks, standards, and regulatory mandates for disclosure
- Over the horizon risks and opportunities being tracked

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GET INSPIRED!

Check out these resources and learn more about ESG trends, risks and opportunities:

- ▶ [ESG Leaders Share Strategies for Successful ESG Initiatives in 2022](#)
- ▶ [The Top 5 ESG Trends of 2022](#)
- ▶ [Climate-Related Disclosure: The SEC Proposal is Here — Now What?](#)
- ▶ [Six Reasons Why Your Organization Needs to Focus on the "S" of ESG](#)
- ▶ [ESG and Sustainability Reporting: How to Prepare Your Organization for the Future](#)

ESG Strategy At-a-Glance

Mission Statement

Material ESG Issues

Environmental

1.

2.

3.

Social

1.

2.

3.

Governance

1.

2.

3.

ESG Goals

Environmental

1.

2.

3.

Social

1.

2.

3.

Governance

1.

2.

3.

Focus Areas to Achieve Goals

Environmental

1.

2.

3.

Social

1.

2.

3.

Governance

1.

2.

3.

ESG Strategy At-a-Glance

Key Members in the ESG Taskforce

- 1.
- 2.
- 3.
- 4.
- 5.

ESG Disclosures

- 1.
- 2.
- 3.
- 4.
- 5.

Tracking ESG Risks and Opportunities

- 1.
- 2.
- 3.
- 4.
- 5.



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